

## **OnlyStrategic Insurance Newslink celebrates 20 years online**

OnlyStrategic Insurance Newslink was a pioneer of online publishing when it launched in 1993.

Uniquely, it foresaw the need for concise, integrated intelligence on a global basis-a real aid for companies now increasingly looking beyond their shores and moving into emerging markets.

The service also acts as a catalyst between market and insurance IT trends at the strategic level. The original concept of “linking” articles has been honed on the new platform for business users to speedily and simply drill down and across to seek key coverage across country/region, company, regulatory, research/surveys, results, and many more topics.

It is joined on the Only Strategic platform by Banking Newslink and a combination of both, Financial Newslink.

The global trends database service adds real value to company’s internal business analytics, either integrated or alongside, empowering a wider range of business management to make quicker, better decisions anywhere on a 24 hour basis.